

**Students For Unity &  
Pan American Solidarity Organization**  
Present: A PGMC Event

# **ROOTS OF RADICAL MEDIA**

## **LOCAL LENS, GLOBAL VISION**

**May 25<sup>th</sup> and 26<sup>th</sup> 2010 Portland State University**

**OPEN TO THE PUBLIC FREE WORKSHOPS! FREE FOOD!**

*The Roots of Radical Media will serve as a forum for discussion about the nature and purpose of radical media in student and community activism, particularly relative to the Portland area and its interaction with wider world networks. This convergence is intended to facilitate a broadening of networks and deepening of thought around local media production and distribution, giving PSU students direct access to a variety of media activists operational in their backyard. Workshops and discussions from local radio, newsprint, video and activist groups will lay the groundwork for learning skills and strategy to delve into the world of media activism. Whether you are a seasoned media guru and want to connect with others in the same field, or you are eager to learn a few tricks of the trade to get you started, the Roots of Radical Media is a must. Each night will close off with film screenings from B-Media and tabling from local independent and community media organizations.*

## **Day 1: LOCAL LENS Tuesday May 25th, 2010**

### **The Role of Media in Community Development 2-3PM Smith Memorial Union 296**

This panel will set the framework for the rest of the conference and focus on the convergence of art and activism through the use of various forms of media. By exploring the social function of art to educate, motivate, and inspire, and the role of creative expression in social movements we can open democratic avenues of communication, influencing popular opinion, and transform community identity. This discussion will feature an overview of local community media efforts and their roots.

#### **1. Visibility Through the Airwaves @ 3-4:30pm PARK BLOCKS**

*Facilitated by Will Munger, Right 2 Survive Radio*

Right 2 Survive Radio, is a homeless-run radio project that will air on KBOO, 90.7 FM. Poverty and homelessness continue because they are invisible. R2S Radio will make the invisible audible and is an example of how we can use radio programming to bring awareness to whatever our struggle or campaign. By empowering people to take control over the representation of their lives, R2S Radio promotes the self-determination of homeless people and continues to build meaningful relationships that will reshape our local community from the bottom up. Participants will have the opportunity to learn about and engage with this ongoing project as well as strategize about their own radio interests.

#### **2. Puppets in Action: Train the Trainer @ 3-4:30pm PARK BLOCKS**

*Facilitated by Chris Borte, Creating Democracy*

Large art, from puppets and banners to carnival games and street theater, can help us bring our movements to the street in a visual manner and create a more fun and interactive day of action that truly inspires people. This workshop will give participants the training and tools to facilitate their own puppet builds and art convergences, from locating supplies, delegating tasks, building leadership and teaching other activists how to make beautiful radical art.

#### **Looking in - Strategy Session #1 @ 4:30-6:30 Smith Memorial Union 329**

*Facilitated by Andrea Townsend*

This session will be an opportunity for students and local media activists from multiple disciplines to converge in a space and collectively visualize a community media network in Portland. What does this look like? Who is involved? Where is it located? Which communities can it serve and how? How does such a network interact with Indymedia and other existing collectives in Portland? Facilitators will look to the recent Vancouver media co-op model developed during Olympic games protest, as well as Indymedia, to frame a discussion visualizing an integrated model for future community media networks in Portland.

## **Day 2: GLOBAL VISION Wednesday May 26th, 2010**

### **Case Studies in Venezuelan Media Activism @ 10:30-12pm Smith Memorial Union 327**

*Amanda Eckerson*

Her films focus on how community radio stations, video collectives within traditional and modern cultural groups in Venezuela use their work to negotiate new spaces for thought, politics and activism. She will use three case studies of Venezuelan media activists to speak about alternative forms of community media in Venezuela as development models for new collaborative networks in Portland.

#### **1. Nuts and Bolts of Print Media @ 12:15-1:45pm Smith Memorial Union 327**

*Facilitated by Andrea Townsend, The Portland Alliance*

The NW Alliance for Alternative Media and Education (NAAME) is a non-profit dedicated to public education inspiring activists and community members to use alternative media resources to build and connect our many movements for environmental and social justice. A primary project of NAAME is the publication of The Portland Alliance, a local radical newspaper. This hands-on workshop will give participants the tools they need to begin creating and distributing their own radical or alternative publication. We will look at various types of print media and explore the ways in which we can build networks of mutual support using the printed word and graphic design to get our stories out into the world.

## **2. Political Remix Videos @ 12:15-1:45pm Smith Memorial Union 328**

*Facilitated by Nat Needham, B Media Collective*

As powerful technology becomes more readily available to an increasingly critical and media literate population around the world, new critiques of the dominant media culture are emerging that challenge, explore and redefine the language of media communication. This workshop sets the framework for exploring the emerging phenomenon of the 'political remix video' and its implication on mass media through discussion of specific media examples and learning how to do it yourself. Participants will learn how to download movies from popular sources and then remix them in a video-editing program.

## **Looking Out – Strategy Session #2 @ 2-3:30pm Smith Memorial Union 328**

*Facilitated by Andrea Townsend*

This session will be an opportunity for discussing how Portland can link in with other national and international media coalitions. What is Portland's strength as a media center? What do we hope to learn from other collectives? How can our work be in direct solidarity with collectives around the country? What do we hope to gain from linking in with other groups at the Allied Media Conference and US Social forum? Facilitators will look to the tracks of the AMC and the examples of networks in places like Venezuela as models to think about how Portland can best maximize their media resources for global impact.